



Gripevine (OTCQB: GRPV) connects consumers with negative (or positive) experiences with companies who want to create positive outcomes. Gripevine fosters and facilitates a level playing field that is safe for the consumer, but also the business who is often neglected or undercut in the social resolution process. Supported by a unique suite of patent pending features, Gripevine offers its user community unprecedented control and engagement in managing the customer feedback process. Gripevine is quickly becoming the central hub of social customer feedback communications for consumers and a powerful customer success and reputation management platform for businesses.

Gripevine is committed to a sustainable growth model and a disruptive marketing strategy that is positioned to offer excellent scalable increases in share value as we begin executing our marketing strategy to grow our user and customer base. Benefiting from obsolete business models of our competitors, management believes that Gripevine is rising at a critical time where growth potential is at its greatest thanks to our disruptive “all access - zero paywall” marketing strategy for businesses to communicate directly with their customers.



Open	0.18	Div yield	-
High	0.18	Prev close	0.18
Low	0.15	52-wk high	0.50
Mkt cap	24.64M	52-wk low	0.065
P/E ratio	-		

*Data Provided is from the Google Finance, Gripevine Inc. assumes no responsibility for the accuracy of this data and provides it for informational purposes only. Last Updated: July 2018



The Gripevine Difference: Gripevine occupies a unique space in social CRM by balancing the power of the consumer and the company and removing traditional barriers of communication such as business paywalls or anonymous fake reviews. Gripevine's user verification combined with our "freemium" business model disrupts the systems set in place by the competition. We combine user incentive with proprietary back-end tools for customer feedback management offering businesses and consumers a safe and level playing field to reach resolution.

Disruptive Sales Strategy: Gripevine disrupts the current market of paywall review sites which hold a company hostage against the consumer feedback that is posted freely online. Instead, we are capitalizing on the subscription economy to offer value added features and unique socialCRM tools for premium business members. This not only encourages higher loyalty and incentive from both sides but creates a sustainable growth model that removes the negative sentiment and skepticism plaguing the competition. At Gripevine, we foster a level playing field that encourages resolution, while allowing free access for both businesses and consumers.

A Primed Market: Based on current studies, management believes that nearly 70% of consumers are turning to social media to voice their customer feedback and opinions on businesses with which they have had customer interactions and experiences. The increasing mobile and web traffic businesses face today has created an unmanageable bottleneck of consumer contact with no infrastructure to properly manage the "customer-feedback" flow. As a result, countless dissatisfied consumers are being left with negative sentiment customer experiences, but Gripevine's innovative model, with its premium tools and commitment to a safe and fair atmosphere, provides the platform and sustainability needed for companies to harness this valuable web traffic to increase resolution and customer loyalty while expanding the market for Gripevine's services.

Scalable Growth: Gripevine's engineered SEO means that we consistently appear "organically" at the top of web searches related to business complaints. We believe that many consumers, currently providing feedback on review sites, will be instead driven to our resolution-based platform, and while competitors are charging companies large sums just to access consumer feedback, Gripevine will use that strong web presence to shift those companies' attention to our services that offer actual value and fairness. We believe that our strong web search and social presence, along with our value and utility for companies that need to manage the logistics of customer feedback, will pave the way for a strong revenue growth model.

Expansive Social Marketing: Gripevine's interactive format encourages sharing and engaging across various platforms, creating a self-inflating, low cost marketing strategy focusing on brand relevance and cultural presence. Our simple sharing and migration tools that transfer complaints from other social platforms, while also using those platforms to promote resolutions and reviews, will shine a spotlight on Gripevine's platform with negligible cost output, increasing value as coverage continues to expand.

Analysis: Management believes Gripevine presents growth potential based on its top of page web presence and strong SEO presence, its enhanced value when compared to websites focusing solely on reviews, and the increasing corporate focus on addressing customer feedback and managing their reputation online.

Board of Directors



Richard Hue, CEO & DIRECTOR

Richard Hue, CEO and founder, has over 25 years of start-up and investment experience working with companies in the service and technology sectors. He began his career in the investment banking sector and transitioned into the tech sector during the dotcom era in late 1997. He continues to successfully apply his investment and management skills to small and mid-cap companies both in North America and internationally.



Mark Vange, CTO & DIRECTOR

Mark Vange brings nearly 30 years of technical expertise as a developer and advisor from both technology and investment stand points, highlighted by his time as CTO of the digital game division of Electronic Arts Interactive. Mark brings technology vision, international team management and extensive experience in cloud-based delivery of mobile and social products along with the experience of having built and sold several companies. Mark has become a sought-after adviser and mentor. He is now deeply involved in the crypto space, in particular building TokenIQ that embeds technology into Crypto Tokens to ensure regulatory compliance through the lifecycle of the token's existence.



Helen Bernardino, DIRECTOR

Ms. Bernardino has over 25 years of experience in the corporate industry. She was one of the early innovators of the online pharmacy space where she brought many innovative changes to the industry. Ms. Bernardino currently serves as Chief Operating Officer of My Private Pharmacy. Ms. Bernardino served as Chief Operating Officer of Suburban Drugs from April 1991 to February 2009, and as the Chief Executive Officer of RF Drugs from April 2003 to January 2009. RF Drugs was one of the first Online Pharmacies at that time.

Advisory Board



Harpreet Geekee

Harpreet is a recognized expert in Blockchain, real-time complex Software Systems, as well as predictive Big/Small Data. In addition to advising multiple startups, he is currently also an advisor to the Government of Canada on how to leverage disruptive technologies such as Blockchain, Artificial Intelligence and Machine Learning for the national security and citizen services sector. Harpreet was previously CTO of Cisco Systems Solutions Canada and Juniper Networks Financial Vertical.

*This document IS NOT an offer and/or solicitation to invest into Gripevine. It is merely an executive summary of who we are & what we plan to do within the scopes of our business strategy. All forecasts provided are merely projections and speculative in nature. There is a good chance we may not meet these projections and/or reach our objectives due to market conditions and/or the overall business climate where conditions may change and ultimately affect the outcome of such objectives. Anyone considering any investment should consult a licensed financial advisor and/or legal advisor prior.
Forward-Looking Statements

Except for historical information contained herein, the matters set forth above may include forward-looking statements that involve certain risks and uncertainties. Words such as "may", "could", "anticipate", "believe", "estimate", "expect", "intend", "plan", and similar expressions are used to identify forward-looking statements. These forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements. Gripevine does not undertake any obligation to update any forward-looking statements and cautions readers to consider all risks and uncertainties, including those disclosed in Gripevine filings with the United States Securities and Exchange Commission.